

## **2015 CEO Strategies & Objectives**

*Note: target completion is end of 2015 unless noted otherwise*

- Design and launch a High Performance Organizational strategy to focus employee engagement, accountability and use of processes to improve our Operational Excellence (design 1Q & 2Q, launch 3Q & 4Q in 2 departments; scale up organization in 2016).
- Develop and implement Dramatic Growth strategies including Economic Development activity which will increase jobs, economic development and provide increased contracting opportunities for local, small and disadvantaged businesses.
- Develop a Long-Range Plan (5 year) to bridge our Annual Plan (budget) with the Century Agenda objectives.
- Begin transformation and competitive strengthening of Marine Cargo business (i.e. Seaport Alliance or other means).
- Strengthen Sea-Tac Airport as the west coast gateway of choice for travelers and airlines by delivering an efficient capital program, updating the Airport Dining and Retail program and completing the Sustainable Airport Master Plan.